

Hilal Koyuncu

scientist.designer.developer.

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Education

- 2010 - 2012 Parsons, The New School For Design
MFA, Design+Technology
New York, New York
- 2005 - 2007 University of Maryland,
BS, Cell Biology and Molecular Genetics
College Park, Maryland

Skills

- | | |
|---------------|-------------------|
| Softwares | Languages Spoken |
| After Effects | <i>Computer:</i> |
| Illustrator | Arduino |
| In Design | HTML5/CSS3 |
| Invision | JavaScript+jQuery |
| Pop | <i>Human:</i> |
| Photoshop | Turkish(Native) |
| Sketch | French(Fluent) |

Honors and Activities

- Graduated Magna Cum Laude with Departmental Honors, Parsons The New School for Design, 2012
MTA Arts for Transit Interactive Installation, Lenticular Zoetropes, 14th St/Union Square Station New York, 2011
Awarded Graduate Dean Scholarship, Parsons The New School for Design, 2010-2012

Employment

- | | | |
|--------------------------|-------------------------|---|
| 2014 - ... | Design Lead | Collective Spark - Istanbul, TURKEY
<i>Product design, landing page experiments, A/B testing, front-end development</i> |
| 2014 - ... | Designer, Technologist | Superbright
<i>Designing digital and physical interfaces, front-end development</i> |
| 2014 - ... | Co-founder and CEO | Love At First Swab
<i>Concept validation, UX/UI design, experiment design</i> |
| 2014 - 2014 | Interaction Designer | FJORD - Istanbul, TURKEY
<i>Conducting user research and service design workshops
Interaction design, prototyping and user testing</i> |
| 2012 - 2014
(Feb-Oct) | Senior Product Designer | Crowdtap - New York City, NY
<i>Defining the visual design & interaction design patterns for the site
Maintaining the interface library for re-usable UI elements
Working closely with product managers and engineers to rapidly iterate new solutions from sketches through to code
Using analytics to A/B test and optimize multiple design variations
Conducting user research and usability testing interviews to inform design and product decisions.
Creating exciting game elements to increase member engagement
Designing easy-to-use reporting functionality for customers
Implementing UI using HTML/CSS
Evangelizing lean UX methodologies across the organization</i> |

2012 (July-Oct)	UX/UI Designer	Recombine -New York City, NY - <i>Performing design research, designing wireframes, mock-ups and occasional front-end development for Recombine website. Designing print materials including health reports and clinical forms.</i>
2011-2012	Research/Teaching Assistant	Victoria Vesna, MFA DT Professor - New York City, NY - <i>Designing curriculum for ArtSci: Intro, a graduate level course, thought at The New School.</i>
2011 (Summer)	Instructor	Art Sci Nanolab, CNSI, UCLA, Los Angeles <i>Designing curriculum, for Nanolab, an undergraduate level course, critiquing and evaluating student work.</i>
2010-2011	Research/Teaching Assistant	Victoria Vesna, MFA DT Professor - New York City, NY - <i>Designing various interfaces, administrating "www.nanobioart.com" website, designing curriculum, for Hybrid Worlds: NanoBioTech Art, a graduate level course, thought at The New School.</i>
2009-2011	Research Assistant	Weill Medical College of Cornell University - New York City, NY Center of Vascular Biology <i>Researching biological pathways involved in Atherosclerosis. Designing and performing cellular biology experiments, collecting and interpreting data for publication.</i>
2008-2009	Clinical Research Coordinator	St. Luke's Roosevelt Hospital- New York City-NY - Department of Anesthesiology <i>Coordinating clinical trials, interviewing patients pre-op and post-op, working closely with surgeons in operating rooms, collecting and interpreting data for publication</i>
2007-2008	Research Assistant	University of Maryland, College Park-MD - Animal Sciences & Physiology Departments <i>Developing a methodology for the examination of spacing behavior and its impact on animal housing. Researching the auditory system of praying mantids. Designing and performing cellular biology experiments, collecting and interpreting data for publication.</i>

Publications

FASTCOMPANY, "15 Radical Redesigns For The TV Remote", March 14, 2013

Wallpaper, "EPFL + ECAL Lab pushes our buttons with its 'Lazy Bytes' project", November 22, 2012

NY1, "New Artwork Best Seen In Transit Through Union Square Station", November 6, 2011

New York Observer, "Union Square Subway Gains Trippy Public Art", September 26, 2011

Village Voice, "Union Square Subway Station Now Boasts the World's Largest Linear Digital Zoetrope", September 26, 2011

WNYC, "Look | MTA Installs New Digital Underground Art Project at Union Square", September 26, 2011

DNAinfo.com, "Students Unveil Digital Art Project in Union Square Subway Station", September 26, 2011

Lamon B.D., Upmavis R. K., Deeb R. S., Koyuncu H., Hajjar D. P. (2010). Inducible Nitric Oxide Synthase Gene Deletion Exaggerates MAPK-Mediated Cyclooxygenase-2 Induction by Inflammatory Stimuli. *American Journal of Physiology - Heart and Circulatory Physiology.*

Yager, D.D., Schlumpf, C., and Koyuncu, I.H. (2008). Why is the cyclopean ear of the praying mantis in a midline chamber. *Society for Integrative and Comparative Biology Annual Meeting (San Antonio, TX).*